



Whittier Alliance Annual Report — 2014

MESSAGE FROM THE BOARD CHAIR | Erica Christ

Thank you for joining your neighbors today at the Whittier Alliance Annual Meeting. This is a great neighborhood because of you, your attention and action, and your partnership with your neighborhood organization, the Whittier Alliance.

It's been quite a year and I am pleased to report that at the end of it the Whittier Alliance is in stronger shape than ever before. Our big project for the last few years – the moving and rehab of the Stevens Avenue houses – has successfully concluded with the sale of both properties for our asking price! We're financially secure and our audits have been very clean. Our regular programs and events attract big groups of diverse neighbors. Our strategic plan and NRP Phase II plan are both progressing beautifully. It's a great time to be part of the Whittier Alliance!

We have had and continue to have challenges, of course. We were the subject of a grievance that moved through our grievance process to the city's Neighborhood and Community Relations review process. It ended with the decision that there had been no violation of our own policies or by-laws and we did not engage in any discrimination. We then spent the latter half of the year reviewing our by-laws and working on amendments to propose to the membership. We continue to work with area property owners, residents and organizations to further our belief in a balanced, livable, inclusive and vital neighborhood. Thanks to the capable leadership of our Executive Director, and the commitment and support of my fellow board members and the office staff, the challenges we faced this year have all led to ways to make the neighborhood organization stronger and make the neighborhood we share a better place to live, work and play.

WHITTIER ALLIANCE EXECUTIVE DIRECTOR REPORT | Marian Biehn

For many, the neighborhood is the most common way to identify where you live. How a neighborhood feels and works for you influences your decision on where to live and why you stay — friends and neighbors, favorite shops and restaurants, dog walks, schools, walkability and transportation create neighborhood. Neighborhoods have defined boundaries but more importantly they have a defined character embraced by those who live or own a business in “the neighborhood.”

Whittier is distinct from other Minneapolis neighborhoods. Preserving familiarity, family businesses, affordability, diversity, and the characteristics unique to Whittier while welcoming growth and change are not without differing opinions and options. Prompting that dialogue is the work of the Whittier Alliance Neighborhood Association. The Alliance engages and encourages discussion and debate on the user/neighborhood level. While residents, businesses, organizations, faith based groups, landlord and cultural groups have independent goals, our mutual goal is retaining and advocating for what best serves Whittier.

The Whittier Alliance is local. It is an umbrella resource with contacts, communication and links to all the neighborhood stakeholders. It prioritizes all things Whittier to keep secure what differentiates Whittier. Considering the consequences of proposed transit projects, reopening Nicollet, a liquor license or crime issues first need to be weighed in light of what is best for Whittier-the neighborhood, then how it fits into the City plan. As a citizen of Whittier, you are core to this process.

In 2014 the Alliance reached thousands of Whittier residents and businesses through public meetings, events, door to door conversations, apartment building meetings, electronic and paper messaging and simply by having an open door. We accomplished important work with the completion of the Stevens Ave houses; opened new doors with our part-time Somali organizer; and reached hundreds of people through Nicollet Votes. In 2014, the work of the Whittier Alliance was also challenged by both citizens of Whittier and by City entities.

The Whittier Alliance was able to demonstrate the integrity of its work. The special meeting in June provided valuable community feedback and through the summer and fall, a neighborhood task force took on the process of reviewing the By-Laws making recommendations for simplifying some areas and adding clarity to other sections.

Each year there are countless decisions to make, no lack of opinions on them, no lack of avenues to take and no doubt that the outcomes will please many and disappoint others. But one thing is certain, the invitation to participate in Whittier's process is open and the opportunities are many. The goal is to keep your eye on the prize of retaining a neighborhood that is distinctive and diverse. The Alliances outreach and engagement has reached thousands. Can we reach more? Certainly. We ask for your help. Show up. Bring a neighbor. Know that the conversation could be long or difficult but more engagement results in a more dynamic outcome.

Your attendance at neighborhood meetings and events is valued. But you are also being thoughtfully and loyally served by the board you elected. Thanks to the Whittier Alliance board for their time, steady guidance and thoughtful deliberation. Thanks to my fellow staff members for their care and dedication. And thanks to all the volunteers who generously give their time and talent to the Whittier Alliance and the Whittier neighborhood.

Board of Directors Serving in 2014

OFFICERS

Erica Christ, Chair
Laura Jean, Vice Chair
Tom Bissen, Treasurer
Natascha Shawver, Secretary

COMMITTEE CHAIRS / REPS

Justin Kader, Community Issues
Rob Davis, Business Association
Andy Cohen, For-Profit Bus. Rep
Diane Moe, Non-profit Bus. Rep

AT LARGE MEMBERS

David Bagley	Laura Jean
Tom Bissen	Christina Le
Grayson Carr	Mike O'Dell
Erica Christ	Felino de la Peña
Rob Davis	Ted Irgens
Natascha Shawver	

Staff

Marian Biehn, Executive Director
Abbie Plouff, Community Organizer
Rita Stodolka, Administrative Assistant
Osman Ahmed, Community Organizer
Abdihakim Abdi, Community Organizer
Hani Ali, Community Organizer



COMMUNITY ORGANIZER REPORT

2014 was a busy year at the Whittier Alliance. The Alliance was able to continue several important ongoing events and programs, as well as create new traditions in the neighborhood. Once again, we had nearly 150 volunteers log countless hours building community by distributing flyers, working on community events, coaching youth at Field Day and helping in the office. In addition, we re-initiated the Whittier Walkers safety program, continued our work with the 5th Precinct Law Enforcement Group and partnered with the Lyndale Neighborhood, Stevens Square Community Organization, and Kingfield Neighborhood for Nicollet Votes, a comprehensive voter engagement and outreach effort. We continued to share a Somali Organizer with the Lyndale Neighborhood; their outreach has built relationships with Somali families living in Whittier. A huge thank you to the volunteers and community partners who helped expand our reach — without you, our work would not be as effective!

Whittier Alliance 2014 Collaborations & Partnerships

- Councilman Robert Lilligren Appreciation Party
- 5th Precinct – Minneapolis Police Department & 5th Precinct Law Enforcement Group
- Nicollet Votes with 4 other neighborhood
- Whittier International Elementary School — Curriculum Day, No More Tears Deportation Awareness
- Hennepin County Environmental Services
- MN Multi-Housing Association Rental Seminars
- Youth Farm and Market
- Jabbok Family Services
- American Relief Agency for the Horn of Africa
- Big Brothers Big Sisters of the Twin Cities
- Somali Independence Day Tabling
- Minneapolis Institute of Arts — Get Local
- Whittier Faith Based Organizations
- Minneapolis Parks and Recreation Board
- League of Women Voters
- Midtown Community Works
- Midtown Greenway Coalition
- Partners in Energy: Xcel Energy

Whittier Alliance 2014 Events

- Shovel Shuffle
- Dog Days of Whittier
- Annual Meeting
- Earth Day 2014: Whittier Action, World Impact
- May Day Soirée
- World of Whittier Family Fair
- Clinton Field Ice Cream Social
- Open Streets Lyndale
- Peace Games
- Dancing in the Park: 3 events
- National Night Out – 18 Whittier parties
- Youth Field Day
- Stevens Ave Houses Open House
- Volunteer Appreciation
- Nicollet Votes
- Tales and Trails from the Crypt
- Fall Clean-Up
- Whittier Board Social – Donor Recognition

COMMUNITY ISSUES

Whittier Alliance Community Issues meetings were held the second Monday of the month, from 6 – 8:30 p.m. at Whittier Park. The Community Issues meetings provide a town hall-like setting for Whittier residents, property owners, businesses and concerned citizens to engage with each other and discuss current and future issues and their impact on the neighborhood. The agenda included informational presentations, development and ordinance reviews, community announcements, topics of interest or concern from residents, a report from the Minneapolis 5th Police Precinct, updates from the Councilmember, and comments from Whittier Alliance staff. Regular updates were provided on the progress of rehabilitating the Stevens Ave houses. Thanks to all who take the time to attend community meetings and engage in the discussions that shape our neighborhood.

Development & Ordinance Reviews

- 3008 Pillsbury, Midland Auto Care — Conditional Use Permit for an automotive paint booth
- Lyndale & Franklin — Informational presentation on proposed development
- 2515 Nicollet Ave, Copper Hen — Site plan review and liquor license request
- 2924 Grand Ave, Maze Properties — Request to rezone from R2 to R3
- Conservation District Proposal — City Amendment to the Heritage Preservation District Ordinance
- 2412 Nicollet Ave, Wedge Co op — Site plan for commissary and bodega
- 26th & Stevens, Corson Corners — Development proposal by Gatehouse Properties
- 2625 Stevens Ave, Stevens House — Request for Affordable Housing Trust Funds
- 2412 1st Ave, HPC Certificate of Appropriateness for porch replacement
- 26 & 28th St Reconstruction, Mpls Bike Coalition — Street resurfacing and bike lanes
- 25 E 26th St, GYST Fermentation Bar — Site plan review and liquor license request
- 109 E 26th St, Bill Blanski — Presentation of building rehab
- 35W Transit Access Project, Jim Grube, Hennepin County & Jenifer Hager City of Mpls — Presentation on implementing sound barrier walls

Informational Presentations

- Rental Rehab & Single Family Home Improvement Loans — Marian Biehn, Whittier Alliance
- Whittier Park Programming — Diane Moe, Whittier Park Director
- Washburn Fair Oaks Park Master Plan, Ash Borer — Anita Tabb, Mpls Park & Rec 4th Dist. Rep
- 35W Transit Access Project — Kurt Nelson Public Advisory Committee Representative
- Influence of housing policy on schools — Myron Orfield, U of M Institute on Metropolitan Opportunities
- MN Legislative Recap — State Representative Karen Clark
- Conservation District Pros & Cons — Bob Roscoe, Design for Preservation
- Election Judge & Nicollet Votes Initiatives — Abbie Plouff, Whittier Alliance
- Organics Recycling, Whittier Site — Kellie Kish, Hennepin County
- Façade Improvement Grants — Erica Christ, Whittier Alliance
- Our Power, Cooperative Energy Futures — Marlena Needham & Tim Den-Herder Thomas
- Kmart Site, Reopen Nicollet — General Discussion
- Mpls Civil Rights Dept. — Asst Dir. Toni Newborn & Luna Allen Bakeria
- Mpls Inspections Dept. — Mike Rumppe, Fire Inspections & Jack Allison, Housing Inspections
- Whittier Strategic Plan — Erica Christ, Board Chair

FINANCES

The Finance Committee meets with our accountant on a monthly basis to review the income and expenses of the Whittier Alliance. The monthly financial report is then forwarded to the Whittier Alliance board for final review. All incoming funds and invoices are identified with an account number to track against the annual budget. Expenses are coded to the appropriate funding sources. Professional oversight of the Whittier financials is provided by Petersen Paquin, CPA. In 2014, NCR did not require the Whittier Alliance to do an audit based on our past performance.

Financials

January 1 – December 31, 2014

Ordinary Income/Expense

Income

N'hood Com. Relations – CPP	\$ 161,121.05
BDS Funds	6,347.68
NRP 23503 Funds	1,647.42
NRP Phase II Funds	18,053.16
Whittier Fundraising	32,834.80
Non-cash Donations-Facilities	2,500.00
Non-cash Donations-Goods	12,330.50
Community Events	193.00
Façade Improvement Grant	19,611.11
Stevens Ave Houses	207,769.70
Other/Miscellaneous Income	2,385.29

Total Income **464,793.71**

Cost of Goods Sold **10,980.50**

Gross Profit

\$ 453,813.21

Expense

Mileage	\$ 48.00
Payroll	107,631.83
Medical	5,012.83
Payroll taxes	8,290.42
ADP	2,249.75
Professional Services	7,464.25
Subcontractors	9,067.46
Bank Fees	87.50
Copier	3,503.85
Computer	1,107.89
Printing	10,412.73
Office Supplies	3,160.95
Food/Beverages	83.53
Fees, Licenses, Permits	1,287.00
Insurance	872.63
Operations	11,679.81
Postage	5,483.58
Recognition	880.76
Community Meetings & Events	8,464.28
Training	748.03
Fundraising	1,925.87
Stevens Ave Houses	108,944.66
Miscellaneous	1,360.32
Façade Improvement Grant	28,494.33
Graffiti Removal/National Night Out	71.50

Total Expense **328,333.76**

Net Income

\$ 125,479.45

Balance Sheet

Assets

Checking/Savings	\$ 324,618.44
Accounts Receivable	47,455.13

Total Assets

372,073.57

Liabilities

Employee HSA	70.00
Deferred revenue—NRP contract	27,900.00
Deferred revenue—NCR	10,000.00
Façade—Temp Restricted	7,006.73

Total Liabilities

44,976.73

Equity

Net Assets	190,257.07
Net Income	136,839.77

Total Equity

327,096.84

Total Liabilities & Equity

\$ 372,073.57



May Day Soirée | Neighborhood Benefit | Thursday, May 7 | 5:30—8:30 p.m.

BLAISDELL MANOR | 2322 BLAISDELL AVE | TICKETS \$25 IN ADVANCE / \$35 DAY OF

Featuring live entertainment, silent auction, raffle, food and beverages

FUNDRAISING

The Whittier Alliance depends on fundraising activities to help supplement the annual budget. Thanks to your generosity, we exceeded our 2014 fundraising goals. We had great attendance at the May Day Soirée and enjoyed a lively evening of Whittier food, auction items and entertainment. Residents, businesses and property owners also responded generously to the Fall Fundraiser.

The Whittier Alliance thanks Whittier residents, businesses, friends and supporters for their financial contributions. The revenue from these fundraisers is reserved for future use and for expenses that are not covered by other, more restricted funding sources. These reserve funds have been accessed to subsidize the gap in the contract funds and the actual cost of rehab for the Stevens Ave homes.

Many thanks to our generous contributors:

Gary Arnsten	Foreign Auto Specialties	EB Lipp	James Niland
David Bagley & Tamar Herman	Dana Fox	Little Tijuana	NXC Imaging
Andy Baird	Girard Management	Jacquelynne & Allan Lotsberg	Michael O'Dell
Beacon Interfaith Housing	Diane Gorney	Larry Ludeman	Leroy & Arlis Prescott
Collaborative	Christopher Gottshall &	Thomas P Mahoney	Joseph Rine
Benjamin Becker	Adam Pierce	Craig Marchessault	Rose Manor Apartments
David & Dominique Bereiter	Kylene Guse	Linda Martin	JHB & LA Runquist
David Bernstein & Paula	Stanley Hale & Janet Lofquist	Ben May & Fran Killian	Judith Schwartz
Rabinowitz	HCMC-Whittier Clinic	Harriet McCleary	Natascha Shawver
Shirley Bernu	Paula Horan	Andrew McDermott	Erin Sjoquist
Marian Biehn	Hornig Properties	Thomas McGlinchey	Scott Smith & Lana Barkawi
Tom Bissen	Tony Hull & Jill Hamilton	Wade McLaughlin	Jeffrey Spencer
Roger Brake	Alan Ingber	Larry & Mary Miller	Stevens Community
Grayson Carr	Ted & Molly Irgens	Kenneth Miller	Daphna Stromberg
Erica Christ	Irving Properties	Michael Milligan	Sunrise Banks
Christos Greek Restaurant	Laura Jean	Diane Moe	The Wedge Co op
Andy Cohen	Kleinman Realty	Donna Moreno	Treehouse Records
Paula DeCose	Jerome Kraehling	Mortimer's	Thomas Tulien
Gary Dombouy & Tom George	Willow & Josh Kreibich	Jo Ann Musumeci	Diane Tvedt
Electric Fetus	Frank Kreiser	Fred & Barbara Myers	Mary Vetscher
Andrew & Harriet Ellis	Dan Largen	Ben Nelson & Fran Killian	Judy White
Carole Fisher	Gerald & Janet Larson	Kathryn Nettleman &	Steve Wiese
Flower Realty	Christina & Binh Le	Charles Block	Monet Wong
Flowers by Miss Bertha	Robert J. Lenhardt	Nicollet Ave Dental	Lois & Timothy Young

Thanks to all the businesses and individuals that donated in-kind—food, products, gift certificates, etc.:

The Alt	Fuji Ya	MacPhail Center for Music	Putt'er There
American Swedish Institute	Glam Doll Donuts	Brooks & Mark Mahoney	Quang Restaurant
Annalise	Grand Casino - Mille Lacs	Memory Lanes	Regla De Oro
B. Resale	Gray House	Metro Blooms	Sebastian Joe's
Balance Fitness Studio &	Greater Goods	MCAD	Seven Sundays
CrossFit Greenway	Paula Horan	MN Landscape Arboretum	Shuang Hur
Marian Biehn	Hour Car	MN Orchestra	Erin Sjoquist & Kurt Nelson
Black Forest Inn	Icehouse Mpls	MN Pro Paintball	A Slice of New York
Blaisdell Manor	In the Heart of the Beast	Minnesota State Fair	Spill the Wine
BP Petroleum	Ingebretsens	Diane Moe	Daphna Stromberg
Buddha Lounge	IT Risk LTD	Mpls College of Art & Design	Sunrise Cyclery
Butter Bakery Café	It's Greek to Me	Muddy Waters	Tangletown Gardens
Children's Theatre Company	Izzy's Ice Cream Café	The Museum of Russian Art	Three Rivers Park District
Chop Liver Beer Fests / St. Paul	Jabbok Family Services	Becky Neamy	Three Sons Signature Cuisine
Summer Beer Festival	COOL Youth	Dave Nelson	Truong Thang Grocery
Erica Christ	JJ Hill House	Nice Ride Minnesota	Vertical Endeavors
City of Lakes Waldorf School	K9 Kitty Kritters	Nightingale Restaurant	Walker Art Center
Cliché	Jen Kader	Old Arizona	Wise Acre Eatery
Copper Hen	Krungthep Thai	Pancho Villa	World Street Kitchen
Councilmember Lisa Bender	Lake Wine & Cheese	Park-Lake Car Wash	George Wurtzel
Crazy Rooster	Landmark Theatres	Pat's Tap	Yess Yoga
Lori Dokken & Judi Donaghy Vinar	The Lost & Found	Peninsula Malaysian	Youth Farm & Market Project
The Egg & I	Lucky Dog Pet Care	Pet Doctors	Zumbro River
Estrella Apothecary & Spa	Lu's Sandwich	Pho 79/Caravelle	
Franklin Nicollet Liquors	The Lyndale Taphouse	Pillsbury House	

Thank you to our donors who wish to remain anonymous. Our apologies and thanks if we have mistakenly omitted your name.

BUSINESS ASSOCIATION

The Business Association (BA) is comprised of for- and non-profit businesses and organizations. The BA furthers the visibility and vibrancy of Whittier's commercial corridors. The meetings relay information about changes in City code, public works projects and general business trends.

In 2014, the Business Association had presentations and discussions on several topics, at times resulting in action such as liquor licenses, sidewalk patio permits and parking and development proposals. Presenters included Wedge Table, Copper Hen, GYST Fermentation Bar, Minneapolis Environmental Food Packaging Ordinance, MNSure Small Business Health Plans and Nice Ride. The Nice Ride presentation spurred discussion on parking space losses and the need for balance between encouraging biking and retaining limited parking on Nicollet Ave. Metro Blooms enlisted area businesses to participate in their commercial storm water runoff mitigation program, which helps reduce fees for businesses and protects our natural waterways.

The monthly meetings addressed timely issues and trends, while other projects were completed and long-term planning continues:

Utility Box Wraps: In the northeast quadrant of the neighborhood, 11 utility boxes were wrapped with a durable and artistic covering depicting ethnic and retro patterns. These were well-received and created a demand for more.

Artists in Storefronts (AiS) – Cineteca: This film series animated storefronts for several weeks with independent films. Thursday film night continues in the Black Forest Inn banquet room, thanks to neighborhood film buff Tom Siler.

Transit & Development: Whittier continued its participation with a seat at the table in the Nicollet-Central Street Car, the 35W Transit Access Project and the Reopen Nicollet planning discussions.

Façade Improvement Grant: The Whittier Alliance is the administrator for the City of Minneapolis Great Streets Façade Improvement Grant. The WA promotes the funds through the Business Assn. These funds help Whittier businesses along Nicollet, Lyndale, Lake, Franklin and 26th Street make improvements that increase street appeal. The maximum grant is \$5,000 per address and must be matched by the recipient. In 2014, \$20,000 in façade improvement grants were awarded to: The Copper Hen, 2937 Lyndale (Lyndale Tap bldg.), CCI Properties and Rainbow Chinese Restaurant.

Get Involved: Please join us at the Business Association which meets on the second Wednesday of each month. A different business hosts each meeting. We thank our host businesses for 2014: CCI Properties at 2515 Nicollet Ave, HCMC Whittier Clinic, Glam Doll Donuts, Krungthep Thai, Brave New Media, Bad Waitress, Big Marina's Restaurant, Calvary Church, Buddha Lounge, Tanek Architects and the Black Forest Inn.

Welcome new businesses

- Copper Hen
- Estrella
- Wedge Table
- Los Campeones
- Big Marina's
- Black Sheep Pizza
- GYST Fermentation
- Proper & Prim
- Thorson Automotive
- Lago Taco
- Global Restaurant

Farewell to closed businesses

- Black List Vintage
- Frenz Brake
- Café Kem
- Washburn Center for Children
- Buddha Kitchen & Lounge
- Sun Ray Restaurant
- Big Marinas
- Heidi's
- Old Arizona Café
- Los Amigos

NEIGHBORHOOD REVITALIZATION PLAN AND WHITTIER STRATEGIC PLAN

The Whittier Neighborhood Revitalization Program (NRP) Action Plan continues to be a vital directive for the work of the Whittier Alliance. The priorities of housing, safety, youth, business and local economy and community building are fundamental to improving the Whittier neighborhood and the core of the Alliance. Additionally, the goals outlined in the Whittier Strategic Plan 2012-17 influence the Alliances' outreach and support and expand the goals and strategies of the NRP Plan. Both plans were shaped and adopted through a process of community outreach, focus groups and collaboration.

Housing — Loan Programs: After many years partnering with the Center for Energy and Environment (CEE) for administration of Whittier's housing loans, the Whittier Alliance opted to move the Single Family and Rental Rehab improvement loans to the Greater Metropolitan Housing Corporation (GMHC). A CEE policy change increasing the loan servicing fees prompted the change. The Whittier/CEE loan contracts were closed and will be reopened with GMHC. The loan funds are low interest improvement loans to help Whittier property owners maintain and improve the livability and curb appeal of their property. — **Preservation:** The Whittier Alliance successfully completed the rehab and sale of 2726 & 2728 Stevens Ave S. This project was very satisfying in that it specifically addressed both NRP and Strategic Plan goals of providing more housing options at an affordable price. The houses were brought into code compliance and cosmetically refreshed. A Fox 9 feature in November brought Metro wide attention to the project and the Whittier neighborhood. The Stevens Ave house project also preserved homes which are over 100 years old and brought two new couples into the Whittier neighborhood.

Community Building & Stakeholder Engagement: The Whittier Alliance continued to expand its engagement with Whittier residents through activities, events and partnerships such as the Shovel Shuffle, Dog Days, World of Whittier, Harvest Day and Fall Clean Up. This community building outreach helped build a connected and informed neighborhood. Multiple forms of outreach are utilized to reach the various populations in the neighborhood. Personal outreach, door knocking, fliers, electronic newsletter and social media exposure have connected thousands of residents and engage them at different levels and interests. The particularly successful Nicollet Votes campaign of 2014 engaged hundreds of neighborhood residents and volunteers and was a rewarding partnership with three other neighborhoods

CONTINUED...

NEIGHBORHOOD REVITALIZATION PLAN AND WHITTIER STRATEGIC PLAN (CONT.)

Safety: The Whittier Alliance responded to the neighborhood's interest in a crime watch group by re-launching the Whittier Walkers. This program puts eyes and attention on the street and helps deter crime. New Block Club leaders and contacts were recruited, and with their assistance, 18 Whittier National Night Out parties were held. The Whittier Alliance tracked crime stats and participated in the 5th Precinct Law Enforcement Group — an effective tool in crime prevention. Neighborhood impact statements on chronic offenders were regularly submitted to the court system to help assure stronger sentencing and safer streets.

Business and Local Economy: The Whittier Alliance continued to promote its commercial corridors as a destination for patrons and new investment. Meetings were held with developers and real estate agents advancing the goals and outlining the preferences for the corridor. Participation in the 35W Access PAC and the Reopen Nicollet Work Group have kept Whittier's interests in the foreground with local agencies and planners.

Youth: The Whittier Alliance continued its commitment to youth and fostering opportunities for them. The Whittier Alliance sponsored Youth Field Day for 150 Whittier youth and distributed backpacks and school supplies to the participants. The Alliance also partnered with youth serving organizations to co-sponsor World of Whittier Family Day. In 2014, the Whittier Alliance facilitated an RFP that funded \$20,000 in Youth Micro Grants to youth serving organizations. Grants were awarded to Jabbok Family Services, Big Brothers Big Sisters, and Art Buddies. Since 2010, the Whittier Alliance has been provided \$ 74,300 in youth grants from Whittier's NRP Youth strategies.

Environmental Sustainability: The Environmental Task force was active in 2014. The task force determined waste reduction and recycling in multi-unit buildings was an important initial program. Partners in this initiative included Hennepin County Environmental Services, residents, and rental property owners to tailor recycling workshops to multifamily apartment buildings.

Organizational Sustainability: The Whittier Alliance Strategic Plan outlines goals for organizational financial sustainability of the Whittier Alliance and its stability to ensure its future ability to serve the residents and businesses of the Whittier neighborhood. All board members took an active part in fundraising with personal contributions as well as soliciting from others. The Whittier Alliance also undertook amending the organizational By-Laws for clearer membership and voting processes and board participation.

VISION | A World Class Neighborhood

MISSION | The Whittier Alliance is dedicated to building a flourishing and distinctive neighborhood



Whittier Alliance | 10 E 25th St | Mpls, MN 55404

whittieralliance.org | whittierbusiness.org | 612.871.7756 | info@whittieralliance.org

marian@whittieralliance.org | facebook.com/whittieralliance