



WA Business Association Meeting Minutes

Wednesday, November 14th, 2018
Vertical Endeavors (2450 Nicollet Ave S) 3:00pm - 4:00pm

Attendees:

Mary Kaminski- Hennepin History Museum
Angela Ritchie- Wedge Table
Denise McAlpin- NUWAY
Katie Heimer- Vertical Endeavors
Jeff Cowmeadow- Calvary Church

Guests: Jessica Faust, 5th Precinct

WA Staff: Kaley Brown, Marcus VanderSanden

Speaker-

Introductions/Call to Order

Call to order at 3:05pm by Kaley Brown, WA Executive Director.
Agenda is reviewed. Approved.
Introductions.

Current News and Events

5th Precinct

Jessica will be taking over as the Crime Prevention Specialist; she has over 21 years of doing emergency dispatch

Whittier Alliance

Community Appreciation Night- 5:30-7:30p, December 18th, Wedge Table

BIG Ideas Grant Winner- Zest Ed- Wilderness Skills Coaching Program Scholarships; the hope is to provide these skills to people and communities that currently experience barriers to participating in outdoor activities

Ward 10 Renters Assembly - hosted by Council President Bender's office. Tuesday 11/27, 6:30pm-8:00pm

Hennepin History

3rd Friday storytelling event next Friday

Current Exhibit: Owning Up- an exhibit on racially exclusionary housing practices in Minneapolis' history

Wedge Table

This is the Wedge's busiest time of year with some updates
Self-Care event January 13th
New juice bar menu upcoming

Weekly Yoga will continue at Wedge Table

Family programming starting in December including a Family Day December 9th in conjunction with Children's Theatre Company

NUWAY

1404 Central property has a new mural hosted by NUWAY - it turned out really great. Movie screening and fundraiser last Sunday that went very well

Calvary

December 13th, Christmas concert and market at Calvary, still need vendors for that

Host Highlights- Vertical Endeavors

Vertical Endeavors – at Nicollet location since 2011 and opened new bouldering specific location in March. Now have locations in Duluth, Chicago, Bloomington as well their St.Paul and Minneapolis locations.

They host Corporate Events, Community nights, youth programs including field trips – Minneapolis Community Ed programming.

They recently hosted a fundraiser for the MCA (Minnesota Climbers Association) raising 13,000 for them.

Wednesday and Thursday – Whittier Community Ed has kids come to Vertical Endeavors. Katie has been making an effort to be more involved in the community.

Liquor License- Jeff Cowmeadow

GYST, who was a vendor at the Whittier Farmers Market, is closing at the end of the month; he is looking into leasing the space to open a public house. He has received some funding and applied for applications to move forward with opening.

It will be called "The Prodigal" – goal is to be welcoming and hospitable, to create community; confident that it will stand out as a community-oriented space and be more than just a "bar".

Would like an approval for full liquor license.

Will have to meet with police about liquor license once he receives City approval.

Motion for Business Association support of Jeff Cowmeadow's pursuit of a full liquor license.

Motion passes, unanimous.

Whittier Job Fair- Angela Ritchie

There are a lot of restaurant and places that look for entry-level staffing- high school students etc.

This concept is in its infancy but Angela has been working with the marketing team at the Wedge to get this off the ground. Hoping for 10 businesses to table for sometime in February.

In the near future will look to push out some kind of plan to market it in community, drop resumes and collect information. Whittier Alliance will support this as necessary.

Business Waste Diversion Project- Update

Whittier Alliance has concluded their training with Environmental Initiative and has started direct work with Hennepin County to promote their business recycling grants and assist businesses in grant application and waste diversion implementation.

Next month's meeting: No BA meeting in December; Community Appreciation Night on December 18th

Meeting adjourns at 4:03pm.

Minutes respectfully submitted by Marcus VanderSanden.