



## Eat Street Food, Music, & Arts Festival Sponsorship Packages

**Date: Sunday, September 15, 2019**

**Time: 1:00 -- 8:00 pm**

**Location: Nicollet Avenue between 26th and 28th Streets**

Organized by the Whittier Alliance Neighborhood Organization, the Eat Street Food, Music, & Arts Festival (Eat Street Fest) was the ultimate celebration of Whittier in its inaugural year, highlighting for **more than 6,500 attendees** the diverse cultural mix that makes this neighborhood one of the most unique in the city. Live music, dance performances, international fare, and activities from the neighborhood's many arts and cultural organizations will again reflect and celebrate who and what Whittier is at its heart.

**We can't do it without you!** An array of sponsorship options are available to fit any budget, and all proceeds will benefit the Whittier Alliance, a 501(c)3 nonprofit dedicated to supporting this neighborhood. If you wish to sponsor a specific festival feature such as our clean environment efforts, the youth arts activity area, volunteer hospitality, or the hosted bike corral please indicate that on the sponsor registration form or contact us to discuss.

### ❑ **Festival Presenter Sponsor | \$15,000 - 1 Spot Available**

- Exclusive Presenter Sponsorship of entire Festival with dedicated banner signage at the event
- Recognition on all other event signage, dedicated digital advertisements (410,000 reached & 26,500 views in 2018), and marketing materials
- Complimentary food and drink for up to 20 people at festival restaurants and food/drink vendors
- Up to two complimentary vendor booths at prime locations at Festival
- Prominent recognition in official Eat Street Fest program and frequent P.A. announcements

### ❑ **Gold Sponsor | \$5,000**

- Prominent banner recognition at entertainment stage during Festival
- Recognition on all event signage, marketing materials, and digital advertisements (410,000 reached & 26,500 views in 2018)
- Complimentary food and drink for up to 5 people at participating festival restaurants and vendors
- Complimentary vendor booth at prime location at Festival
- Recognition in official Eat Street Fest program and P.A. announcements

### ❑ **Silver Sponsor | \$2,500**

- Banner recognition at entertainment stage during Festival
- Recognition on all event signage, marketing materials, and digital advertisements (410,000 reached & 26,500 views in 2018)
- Recognition in official Eat Street Fest program and P.A. announcements

### ❑ **Bronze Sponsorship | \$1,000**

Recognition via signage, official Festival program and in all marketing materials

### ❑ **Festival Supporter | \$500**

Recognition in official Eat Street Fest program and certain social media marketing materials

### ❑ **Other | \$ \_\_\_\_\_**

Recognition in official Eat Street Fest program

**Sponsors must be registered by Friday, August 16th to secure a logo position on printed signage. See attached registration form for further details or contact [kaley@whittieralliance.org](mailto:kaley@whittieralliance.org) 612-871-7756.**



## Eat Street Food, Music, & Arts Festival Sponsorship Registration

**Date:** Sunday, September 15th, 2019    **Time:** 1:00--8:00 pm

**Location:** Nicollet Avenue between 26th and 28th Streets

**Please select your desired sponsorship package:**

- Festival Presenter Sponsor | \$15,000** - (1 spot available)
- Gold Sponsor | \$5,000**
- Silver Sponsor | \$2,500**
- Bronze Sponsor | \$1,000**
- Festival Supporter | \$500**
- Other | \$\_\_\_\_\_**

**Please select your desired payment method:**

- Mailed check made out to the Whittier Alliance
  - I would like an invoice emailed prior to sending payment
- Credit card
  - I would like WA to send an e-invoice for online payment
  - I would like to provide payment to WA staff over the phone

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Print sponsor name exactly as you want it to appear on promotional materials:**

I, the undersigned sponsor, hereby acknowledge and agree I have provided or will provide the above stated sponsorship payment to the Whittier Alliance Neighborhood Organization prior to the August 16th deadline as stated below.

Sponsor signature: \_\_\_\_\_ Date: \_\_\_\_\_

Thank you for your support! The Whittier Alliance is a 501(c)3 nonprofit organization; contributions are tax-deductible to the fullest extent under the law. **Tax ID: 41-1315023**

**Please submit this form, payment, and a high-resolution logo by Friday, August 16th to:**

The Whittier Alliance  
Attn: Kaley Brown  
10 E 25th St • Minneapolis, MN 55404  
[kaley@whittieralliance.org](mailto:kaley@whittieralliance.org) | 612-871-7756