Whittier Alliance Board Meeting Minutes  
August 23, 2018  6-8:30 PM  
Whittier Recreation Center

Present: Araceli Perez, David Bagley, Cyndi Hovey, Jen Kader, Aldona Martinika, Crystal Audi, Martha Nemesi, Michael Perez, Christina Le, Stephanie Brown, Mary Gazca, Michael Malone, Erin Sjoquist

Absent: Angela Ritchie, Scott Melamed, Viswa Challa, Jeff Cowmeadow

Late:  
Staff:  Kaley Brown, Marcus VanderSanden  
Guests:  
Call to Order at 6:01pm by David Bagley, Chair. Introductions.

Standard of conduct and conflict of interest policies were reviewed.

Amendments to agenda: Mary proposes discussion on Glenwood Townhomes added to the Old and New business

Motion to approve agenda. Seconded. Motion Carries.

Secretary's Report  
Erin Sjoquist

Attendance: 14-0, 2-1, 1-2, 0-3, 0-4, 0-5, Reinstated-0, Resigned-0, Terminated-0, Vacancies-4

Amendments:  
● None

Motion to approve minutes with proposed changes. Motion seconded. Motion Approved.

Next Board Meeting:  
September 27, 2018

Executive Committee  
Jen Kader

Community Agreements- Jen reviews Community Agreement

Finance - Christina Le:  
Everything in Order. Stacy had to recategorize $200 from May to be properly allocated.

Motion to Approve July Financials. Seconded. Approved.

Acting Committee & Task Force Reports & Motions  
Viswa Challa

Community Issues  
Viswa is absent.

There was no formal Community Issues meeting in August

A lot of good community engagement at the great Whittier Get Together. Many Whittier organizations were present including Mobile Mia Art Bike, CTC, Calvary Church, Hennepin History Museum, and the Whittier Alliance.
Turn out was perhaps slightly lower than last year but it was quite a bit hotter than last year with less capacity for getting the word out as widely.

Next meeting:
Tentative agenda items
- Metro Transit changes to Route 2
- 5th Precinct
- Looking for others

**Business Association**

**Social Hour at Black Forest**

There was no formal Business Association meeting in August instead there was a Social hour on the patio at Black Forest. The main topic of discussion was the Eat Street Festival however there was a good amount of networking happening and connections being made. Turnout was above that of a typical BA meeting.

**Housing Issues Committee**

Looking to generate a survey, will be circulated for comment.

Targeted outreach will probably take the form of door knocking.

LHENA approached HI about a series of community forums surrounding affordable housing

Developer will come to next meeting to introduce project. We want to get info to neighbors directly surrounding the project site. Housing only project- 2645 1st Ave.

**NCEC District 6- update**

**Michael Malone was elected as District 6 representative**

**Upcoming meeting about 2040 Plan**, Tuesday September 25th at 5:30 Downtown Library second floor conference room

Comp Plan Timeline
Revised draft September
Planning Commission- October
Full Council vote- December

**Staff Reports:**

**Kaley Brown**

**Big Ideas Update**
3 Submissions- more people showed interest but few followed through with completed applications

**Twin Town Traveling Troubadours**: Traveling music and community engagement act that brings live music to different areas of the neighborhood as a means to activate and engage community.

**Zest Ed**: Health and Wellness - scholarships for individuals and communities who may not typically be exposed or take time to go camping or other outdoor activities along with other wellness practices.
**Hennepin History Museum** - Activate space outside for a native healing garden in their lawn area along with informational plaques to enhance their representation of multicultural and indigenous populations at the museum.

**Eat Street Festival**

**Sponsorship- $12,750**

Have been working with CTC and Becky from Whittier Park who is the volunteer lead for Pride to help coordinate volunteers. A volunteer named Wayne Cooper reached out to us he is a retired event organized, he has been very helpful to bounce ideas off and troubleshoot plans.

Send reminder to BA list and Board members to broadcast Festival on their channels, within the week.

Talk to Regina from CTC about social media.

Comprehensive volunteer schedule. Kaley distributes comprehensive volunteer plan and schedule to the board including highlighted vacancies and shifts in need of filling.

Green= anybody
Yellow= Board member or trusted volunteer

The office will be sending out a reminder and alert to the business email list of what to expect, what to know next week leading up to and day of festival.

Ideas for volunteer resources
Twin City Young Professionals
Rotary

5 beverage gardens have now been established for the event
- Pimento
- Icehouse
- Eat Street Social
- Coppen Hen
- Black Forest

**Old and New Business**

Glenwood proposing to shift housing units form housing authority to a nonprofit controlled by the housing authority to open up tax dollars, concern is that through that shift that control over affordability will be lost.

Stephanie - First impression is that they are not privatizing. But would be interested to follow up.

Strategic Plan-
Had meeting 3 weeks ago. Felt it was a productive meeting. Willow is organizing follow up meeting in the coming weeks.
Goal is to bring comment from that meeting to follow up meeting in preparation to bring to board at large next board meeting.

October would be presentation in each committee. Is this last step before March approval? Feels coherent and in align with acting committees

Mike Wilson met with Finance and Exec on Monday to review financials- Process is akin to an audit. He is helpful in that he knows what the city wants from us.
Motion to adjourn. Seconded. Approved.

Adjourn 7:06 PM

Minutes submitted by Marcus VanderSanden

Meeting Minutes Approved on ________________________

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David Bagley, Board Chair

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Erin Sjoquist, Board Secretary