

Whittier Alliance Asset-Mapping Project: List of Maps, Layers, and Profiles

Whittier Alliance- 10 East 25th Street Minneapolis

Maps- The Maps created for the Whittier Alliance Asset-Mapping Project will provide a snapshot of the neighborhood today through different thematic areas. Map themes will relate to the current Strategic Plan and will inform future neighborhood planning and priorities. Several key maps will also consider the lens' of 10 archetype Whittier stakeholders.

Primary Goals:

1. Present maps and research to the neighborhood as a basis for future planning and to map out current Strategic Plan progress (with maps...see Engagement plan for 2018-2022 Strategic plan)
2. Possibly use maps to make small area plans that would fit into Minneapolis' Comprehensive Planning process
3. Create a Map Resource Page on our website to share research with the community

Potential Maps:

1. Whittier Alliance 2012-2017 **Strategic Plan Progress Map** analyzing the following areas:
 - Strengthening Nicollet Corridor
 - Improving Housing Quality and Choice
 - Becoming a Model of Neighborhood Environmental Sustainability
 - Promoting Historic Preservation
2. Eat Street Oral History Project Map
3. Comprehensive Housing Map (Including Vacant, Market Rate, Affordable and Supportive)
4. Rental Housing Map Update- compare 2008 data to current
5. Commercial/ Employment Map (including affordability and business type)
6. Social Services Map
7. Institutions/ Non-profits Map
8. Cultural Assets Map (identify through neighborhood engagement)
9. Transit, Biking, and Pedestrian Maps
10. Traffic Analysis Map
11. Parks and Recreation, and green path network Map
12. Community/ Meeting Spaces Map
13. Health-related Asset-Map
14. Crime and Safety Map
15. Historic Buildings & Sites/ Preservation map
16. Underdeveloped/ Underutilized Spaces Map (Where do we have room to grow?)
17. Zoning Map
18. Neighborhood Carbon Footprint/ Conservation Map

Layers- Each potential map above requires various amounts and types of data which may or may not be available. Identifying data availability will be a key first step to understanding what maps can be prioritized and what layers of data we need to manually collect.

- **The list of (data) layers for each map will be determined by students and staff**

Potential Secondary Part to the Project

Stakeholder Profiles- As part of the Asset-Mapping project the Whittier Alliance has identified 10 archetypes of groups/demographics represented in the neighborhood. These 10 groups could potentially become focus groups for strategic planning and should be representative of the demographic makeup in Whittier. Leaders from each group will be interviewed and will help create 10 unique lenses for mapping important components of a Whittier Neighborhood Profile from different perspectives. Important components may include:

Transit

Housing and Food Affordability

Jobs

Crime

Cultural/ Key Community Assets

Environment

10 Potential Profiles/ Neighborhood Stakeholders

1. Homeowners
2. Renters
3. Businesses
4. East African Community
5. Latino Community
6. Families with small children
7. Residents experiencing homelessness
8. Low-Income residents
9. Middle-Income residents
10. High-income residents

Other categories to consider/add above: Visitors, Asian Community, African American Community, Youth, Seniors, People Using Transitional Services, Employees

Resources for Project Research & Mapping

- Center for Urban and Regional Affairs (CURA)- Jeff Matson and Malik Shabazz
- Whittier Alliance Staff and Data & Government Sources (city, census, etc.)
- Borchert Map Library & U-spatial- U of M

Transportation- From Blegen Hall you can take the #2 bus from 19th ave S to Franklin & Nicollet and walk 4 blocks south or take the Green Line to Hennepin Ave (Warehouse stop) and take the 18 bus

The Whittier Alliance, in conjunction with the Center for Urban and Regional Affairs (www.cura.umn.edu/) and the Urban Studies department of the University of Minnesota, created these maps to show various sides of our neighborhood. Special Thanks to our interns; Hope (Xizi) Tong, Michael Mueller, Ethan Van Offelen, Inyoung Hur, Olivia Mackert, Fartun Dirie, Samuel Jones, Keaton Danielson and Luke Odenthal, Jeff Matson and Malik Shabazz of CURA, Whittier staff Bo Whitesman and U of M Professors Paula Pentel and Ying Song. For a look at how we created this project, review the documents on the Guiding Documents page or follow the Guidance button below. Final Thanks to Michael Mueller and Anne Lehman for making the webpages.

