



Eat Street Food, Music, & Arts Festival Sponsorship Packages

Date: Sunday, September 15, 2019

Time: 1:00 -- 8:00 pm

Location: Nicollet Avenue between 26th and 28th Streets

Organized by the Whittier Alliance Neighborhood Organization, the Eat Street Food, Music, & Arts Festival (Eat Street Fest) was the ultimate celebration of Whittier in its inaugural year, highlighting for more than 6,500 attendees the diverse cultural mix that makes this neighborhood one of the most unique in the city. Live music, dance performances, international fare, and activities from the neighborhood's many arts and cultural organizations will again reflect and celebrate who and what Whittier is at its heart.

We can't do it without you! An array of sponsorship options are available to fit any budget, and all proceeds will benefit the Whittier Alliance, a 501(c)3 nonprofit dedicated to supporting this neighborhood. If you wish to sponsor a specific festival feature such as our clean environment efforts, the youth arts activity area, volunteer hospitality, or the hosted bike corral please indicate that on the sponsor registration form or contact us to discuss.

❑ Festival Presenter Sponsor | \$15,000 - 1 Spot Available

- Exclusive Presenter Sponsorship of entire Festival with dedicated banner signage at the event
- Recognition on all other event signage, dedicated digital advertisements, and marketing materials
- Complimentary food and drink for up to 20 people at festival restaurants and food/drink vendors
- Up to two complimentary vendor booths at prime locations at Festival
- Prominent recognition in official Eat Street Fest program and frequent P.A. announcements

❑ Gold Sponsor | \$5,000

- Prominent banner recognition at entertainment stage during Festival
- Recognition on all event signage, marketing materials, and digital advertisements
- Complimentary food and drink for up to 5 people at participating festival restaurants and vendors
- Complimentary vendor booth at prime location at Festival
- Recognition in official Eat Street Fest program and P.A. announcements

❑ Silver Sponsor | \$2,500

- Banner recognition at entertainment stage during Festival
- Recognition on all event signage, marketing materials, and digital advertisements
- Recognition in official Eat Street Fest program and P.A. announcements

❑ Bronze Sponsorship | \$1,000

Recognition via signage, official Festival program and in all marketing materials

❑ Festival Supporter | \$500

Recognition in official Eat Street Fest program and certain social media marketing materials

❑ Other | \$ _____

Recognition in official Eat Street Fest program

Sponsors must be registered by Friday, August 16th to secure a logo position on marketing materials. See attached registration form for further details or contact kaley@whittieralliance.org 612-871-7756.