

2019 EAT STREET FOOD, MUSIC, & ARTS FESTIVAL

Whittier Small Business & Artist Showcase

About the event: The Eat Street Food, Music, and Arts Festival is a celebration of all things Eat Street and the Whittier neighborhood. Drawing over 6,000 attendees in its inaugural year in 2018 the Eat Street Festival strives to bring all facets of community together by providing programming and experiences representative of the broad diversity of neighborhood.

About the Showcase:

The Whittier Alliance is committed to amplifying the voices of the Whittier neighborhood to broader audiences. Whittier is home to a robust artistic and entrepreneurial community, and the Showcase is an opportunity to highlight and bring those creative pursuits to the largest event in the neighborhood. Vendors in the Small Business & Artist showcase will be provided with basic equipment to exhibit their product or service including (1) 8 ft. table, (1) 10x10' pop-up tent, and 2 chairs. The Whittier Alliance can work directly with prospective vendors to address barriers to participation including financial, cultural, language, logistical, permitting, and licensing.

This opportunity is geared towards the folks behind the scenes that contribute to our neighborhood in ways that we might not even know. Do you have a hobby that you are ready to share with the community? Do you run an online store or business? Are you an emerging artist looking to display your work for the first time? We want to help you take the next step!

Eligibility:

To be eligible for community showcase price points participants must be able to demonstrate that you are either an emerging artist, a business with limited physical connectivity to patrons, new to displaying your work publicly, your business is in start-up phase, etc. You must also be able to exhibit a strong connection to the Whittier neighborhood (resident, work in Whittier, other).

Preference will be given to participants who live in or can demonstrate significant ties to the Whittier neighborhood. Preference will also be given to historically marginalized or underrepresented communities to ensure the Festival proportionately represents the Whittier neighborhood's demographics as well as possible. All artistic mediums and businesses are welcome to apply.

There is a **15 booth limit** to the Showcase. Participants will be selected on a first come first served priority, while also ensuring a variety of artistic medium in addition to the previously stated preferences. Eligibility/inclusion for the community showcase is subject to Whittier Alliance staff approval.

In the Showcase vendors have the **option to share a 10'x10' booth**; this option is available to vendors who either feel they may not need the full 10'x10' booth space or have a vendor or artist that they work closely with and they would like to display their work jointly.

Showcase Fee:

Individual Booth - \$75.00

Shared Booth- \$100.00 (\$50.00 per business)

All prospective vendors must fill out an individual application. If you have a preferred vendor to share a table with please indicate such on your application or you will be assigned a shared table in advance of the event.

All participants selling items must fill out the Operator Certificate of Compliance/ST19 Form for Whittier Alliance Records.

Whittier Small Business and Artist Showcase Application

Name: _____ Preferred Pronouns: _____

Email: _____ Phone number: _____

Address: _____ Business or Display Name: _____

Self-Identification (optional)

BIPOC: ↗

Immigrant or First Generation American: ↗

Please tell us about yourself and your artistic/entrepreneurial passions and pursuits:

Provide a brief description of your connection to the Whittier neighborhood and what community means to you:

Name of artist or business you are sharing booth with (if applicable): _____

Please provide a few photos or links to your work:

PAYMENT INFORMATION- Eat Street Festival Small Business and Artist Showcase

CHECK TOTAL AMOUNT

- Individual Table - **\$75.00**
- Shared Table - **\$50.00 (half)**
 - \$100 (whole)**

Please select your desired payment method:

- Mailed check made out to the **Whittier Alliance**
 - I would like an invoice emailed prior to sending payment
- Credit card
 - I would like WA to send an e-invoice for online payment
 - I would like to provide payment to WA staff over the phone

NOTICE OF LIABILITY

The Whittier Alliance or their affiliates will not be held responsible for any liability, lost, stolen or damaged merchandise, or any injury incurred during the Eat Street Food, Music, & Arts Festival.

Vendor Signature: _____ **Date:** _____

*All event proceeds will benefit the Whittier Alliance, a 501(c)(3) nonprofit dedicated to building a flourishing and distinctive Whittier neighborhood. Vendor fees will directly support the annual production of the Eat Street Food, Music, & Arts Festival. **Tax ID: 41-1315023***

Please return this form with your vendor registration fee and Operator Certificate of Compliance Form (if applicable) to the Whittier Alliance by Wednesday, July 31st, 2019:

Whittier Alliance | 10 E 25th St, Minneapolis, MN 55404
612-871-7756 | business@whittieralliance.org

