

**Whittier Alliance Board Meeting Minutes**  
**July 25th, 2019 6-8:30 PM**  
**Whittier Park**

**Present:** Abbie Speller, Cyndi Hovey, Nate Rastetter, Stephanie Brown, Mariana Arriaza, Jesse Oyervides, Jen Kader, Christine Popowski, Brigid Higgins, Nate Broadbridge, Michael Perez, Ukasha Dakane, Katie Heimer.

**Absent:** David Bagley, Erin Sjoquist, Aldona Martinka, Kim Fishman

**Late:**

**Staff:** Kaley Brown

**Guests:**

**Call to Order** at 6:05pm by Jen Kader, Chair.

Introductions.

Standard of conduct and conflict of interest policies were reviewed.

**Motion** to approve agenda. Seconded. **Motion Carries.**

Board Community Agreements.

**Secretary's Report**

**Abbie Speller**

Attendance: 6-0, 8-1, 2-2, 1-3, 0-4, 0-5, Reinstated-0, Resigned- 1, Terminated-0, Vacancies-6 Board Seats: 23

**Motion** to approve the minutes. Motion **seconded**. Motion **carries**.

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**Next Board Meeting: Thursday, August 22, 2019**

**Finance Committee**

**Jen Kader / Kaley Brown**

Reviewed June Financials. We are negative in unrestricted funds, but this can be replaced with fundraising money.

Kaley sent in the form to get an advance on the consolidated contract. This will close out the old NRP contracts. A new one of \$10,000 will appear on the July financials.

Youth micro grant was closed out in the consolidation process, but funds are still available to fund youth programming when a new structure is developed.

Eat Street Fest expenses will continue to go up, but it will be offset by fundraising from vendor fees, sponsorships, the Carolyn Foundation grant and the Great Streets grant.

**Motion** to approve June financials. **Seconded**. Motion passes.

**Acting Committee & Task Force Reports & Motions**

**Community Issues**

The Great Whittier Get Together is August 12th 5:00-8:30! There will be youth and family activities. Whittier Park is taking on most of the programming and food. WA is helping with the promotion of the event and will have a table at the event. We need volunteers to work the table or door knock before the event.

**Business Association**

**Kaley Brown**

Networking Happy Hour was 7/24 at Pimento. It went well and WA was able to connect with potential sponsors.

**Housing Issues Committee**

**Stephanie Brown**

There were two main topics at the last meeting. Two development projects presented.

## 2420 Grand Avenue

- Architect and owner of Hornig Properties presented. They're proposing a small two-story apartment building. It will be an affordable property through the City's 4d program. They came with two designs. One had a single-family home facade and the other was more modern with clean lines.
- The Housing committee favored the single-family design.
- They plan to come back in August with more concrete designs.

## Garfield Parking Lot

- City-owned parking lot and the city wants to develop it. They will put out an RFP.
- LynLake parking committee has been engaging people to get input on what it should be.
- Likely to contain some affordable housing
- Open house on the lot in September! Date TBD
- We should rally other surrounding neighborhoods to support a common vision.

**26th and Blaisdell Update:** The planning commission's decision was appealed by a neighbor. The developer is willing to come up with a compromised design. Kaley's statement in response to the decision can be found on the Whittier Alliance website.

## Staff Reports:

**Kaley Brown**

The staff has been working very hard on Eat Street Fest. Fartun has been doing a lot of outreach at Karmel Mall and on Lake Street. She has secured two businesses from Karmel mall as vendors so far.

Other Eat Street Fest Updates:

- Black Forest Inn and Rainbow Chinese are doing beverage gardens.
- Bambu will be a vendor, Pimento will likely bring their Food Truck. Eat Street Social is going to have a smoker with brisket.
- There are 11 for-profits and 5 nonprofits vendors so far.
- Published vendor deadline is next Wednesday.
- We still have up to 20 spots for Artist in the showcase booths. The deadline is flexible (the published deadline is next Wednesday).

Flood Updates: Dehumidifier was supplied by the maintenance company and all the water has been cleaned up. The management company also cleaned all of the floors affected.

## Eat Street Fest Brainstorming

Ideas for Whittier Alliance booth/creative engagement at ESF:

- Stickers for donations to the WA (similar to May Day)
- Collective voices of the immigrant community in Whittier
  - Posterboard with a picture and their story
- Snapology interactive activity (they haven't decided whether they are participating this year)
- Have food at the booth (cotton candy, popcorn, etc.)
- Community Visions exercise- something housing related
- Scavenger Hunt or challenge (like a bingo card) with prizes
- Graffiti or trash clean up
- Elected official dunk tank
- Sidewalk chalk

Artist Showcase: We could reach out to MCAD. Kaley put it on their Alumni network and faculty. We could also reach out to Fallout shelter and continuing ed students. Michael recommended we reach out to their career services department.

Sponsorship:

- Sponsorship brainstorming sheet to be done on a board member's time and sent to Kaley.
- Last year we 12,750 in sponsorship and this year our goal is 14,000
- Kaley will send out sponsorship information to the board.

Board Member Surveys will be emailed out on Monday. The first one will be anonymous and will gather information about how you feel about your experience on the board. The other will be a skills assessment.

The board liked the idea of implementing the Lyndale 5 questions. Many suggested adding a question of capacity, and adding strategic plan in addition to mission to the first question. How these would be used is still to be decided.

**Project Updates and other updates****Kaley Brown**

**Map the neighborhood update:** CURA has hired a research assistant to help with this.

**Neighborhood Design Guidelines:** The architectural firm came back with a revised estimate of \$25,000

**Farmers Market Tabling:** Sign up sheet was passed around. Business cards for WA board members so we can direct questions to board members instead of to Kaley.

**Safe and Affordable Housing:** The workgroup decided on having a two-part engagement. There would be a forum and then discussion to work through the ordinance. After this, there would be a survey to gather feedback (also would include an informational piece). This would go back to housing issues committee before returning to the board. The Board would act based on the results of the survey. Kaley spoke with Ward 10 office about having them come to the meetings

Outstanding Questions:

- Is there a budget for the translation of the survey or a neighborhood mailer?
- Date? Would be tentative for August 13th?
- Stephanie brought up that having Ward 10 officials give the information could appear as biased
- What is the value in establishing a position? What would we do with that information? Does this give us any influence?

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**Motion to adjourn. Seconded. Motion carries.**

**Adjourn 8:45 PM**

**Minutes respectfully submitted by Abbie Speller.**