

**Whittier Alliance Board Meeting Minutes
October 25, 2018 6-8:30 PM
Whittier Recreation Center**

Present: David Bagley, Crystal Audi, Michael Perez, Stephanie Brown, Michael Malone, Erin Sjoquist, Scott Melamed, Cyndi Hovey, Angela Ritchie, Aldona Martinka

Absent: Jeff Cowmeadow, Araceli Perez, Jen Kader, Christina Le, Mary Gazca

Late:

Staff: Kaley Brown, Marcus VanderSanden

Guests:

Call to Order at 6:05pm by David Bagley, Chair. Introductions.

Standard of conduct and conflict of interest policies were reviewed.

Motion to approve agenda. Seconded. **Motion Carries.**

Secretary's Report

Erin Sjoquist

Attendance: 12-0, 5-1, 1-2, 0-3, 0-4, 0-5, Reinstated-0, Resigned-0, Terminated-1, Vacancies-4

Amendments:

- None

Motion to approve minutes. Motion **seconded**. Motion **Approved**.

Next Board Meeting:

December 13th, 2018

Executive Committee

Jen Kader

Community Agreements- Cyndi reviews Community Agreement (Jen is absent)

Finance - Christina Le:

Line was added to reflect Great Streets Grant reimbursements. Income from festival will be under "Fundraising" Facade grant hoping to be resolved within two weeks with almost total recuperation of mismanaged funds from 2016 Facade Grant.

Stacey processing Q3 reimbursements now.

Motion to Accept September Financials. **Seconded. Accepted.**

Review and Approve 990

Copy of 990 Tax Form is presented for board approval.

Motion to Approve. Seconded. Approved Unanimously.

Charitable Organization Annual Report Form

Form is provided for board review and approval.

Motion to Approve by Acclimation. Seconded. Approved Unanimously.

Acting Committee & Task Force Reports & Motions

Community Issues

No formal Community Issues this month used it as workshop to generate and discuss Strategic Plan strategies.

Discussion focused around content, using CI as an educational opportunity, highlighting work being done in the neighborhood as a featured topic. - Interfaith, elected officials etc.

For 2019 we would like to strive toward an annual calendar of topics that affect the Whittier neighborhood so people could have sense of what they are coming to learn about well in advance.

Master Gardeners are a good example of this model- different speakers every month.

Tentative November Agenda items

Representative Karen Clark

Public Works- protected bike lane 26th-28th

BIG Ideas Grant Winner

Veterans Issues presentation by St. Stephen's Human Services staff

Business Association

Marcus VanderSanden

Meeting was held at Marissa's Bakery, and we heard from a Southwest Business Association representative on the "Vote Yes on 1" ballot initiative that will be on the November election ballot city-wide. If approved, it would amend the City Charter to allow full liquor licenses at existing establishments on stretches not currently zoned as a commercial corridor.

Environmental Initiative shared background on business recycling and organics basics and led the group in a mock walk-through of Marissa's to identify what implementation of a recycling or organics program would look like for them, as well as what business could expect if they'd like to schedule a site visit at their location to evaluate opportunities.

Housing Issues Committee

Stephanie Brown

October meeting continued conversation on the proposed North Bay Companies development at 2645 1st Ave. Letter was collectively amended to ask for traffic study to address the issue of frequent accidents and high volume already existing on that street. Letter would be submitted to the Planning Commission as a part of the public comments collected prior to the hearing.

Motion to approve letter as written. Seconded. Approved.

Want to figure out strategies on how we can move the needle on the issues that are pertinent to us as a neighborhood, parking, affordability among others.

Particular strategy would be to advocate these positions directly to City Council and other representatives.

Broke into small groups to develop and prioritize Strategic Plan strategies.

Upcoming meetings;

Renter Assembly- Nov. 8th

LHENA Housing Forum- Nov. 29th

Environmental Sustainability

Joined by White Bear Mitsubishi rep to hear about the benefits of electric cars
Talked about potential 2019 initiatives.
Adopt a drain initiative was brought up for potential fall/winter project.

Next meeting; TBD

Staff Reports:

Kaley Brown

Staffing update: Two really good candidates, both have had second interviews and met with David.

Hinda Mohamed- organizing experience with DFL currently in medical compliance position with MNSure and would like to switch to community and organizing work as a career. Currently lives in Whittier.

Emanuel Tekle- has worked at various Twin Cities non-profits. Did project with Preservation Alliance Minnesota based in Whittier and surrounding neighborhoods so has experience and familiarity with Whittier neighborhood.

Emanuel would have less to learn in this position but Kaley feels he would be a great asset to Whittier Alliance, would like to offer him Organizational Development position. Prefer to have extended start date to focus on first hire.

Hinda will be offered position tomorrow morning.

Michael worked with Emanuel previously and is strongly in favor of his hiring.

Board is in favor of hiring top candidates for both jobs

Have the ability to make good argument as to why decision was made

- Quality of Candidates
- Strategic Plan Goals

Strategic Plan - Organizational Sustainability Strategy Development

Board is divided into 4 groups to discuss Strategic Plan goals and timelines and given Assign priorities to each strategy within your goal.

Board is engaged on Organizational Sustainability Strategy Development.

Old and New Business

November Board Meeting falls on Thanksgiving Day. Thursday, December 13th is set for alternate date. Goal is to have draft copy of Strategic Plan for review and approval at this meeting.

Fall Mailer Campaign - Second Week in November. Falls on Give to Max Day, November 15th.
Board Match is customary, can email or tell Kaley privately what you are willing to give.

Board Candidate Recruitment - What kind of voices we want to have in the room? People who have lived in the neighborhood, people we haven't asked to step into a leadership role? They need to have come to a Whittier meeting at least 6 months prior to the Annual Meeting date.

Robert's Rules of Order at Committee Meetings

Feels too formal in small setting of committee meetings. Would like to entertain a change in procedure. There are limits to engagement because of this format.

Concern over potential lack of order at meetings without procedures set of tools in the instance
Ideal- set of rules that are simple enough that can be written down. Roberts feels too formal and inhibitive
Aldona will research other options and report back to the board.

Minneapolis 2040 Plan - Public Hearing at City Hall 4:30pm

Board Bootcamp - Wednesday, November 7th - Scott, Angela, and Cyndi will attend. Kaley will work to schedule something in January as well.

Motion to adjourn. Seconded. Approved.

Adjourn 8:15 PM

Minutes submitted by Marcus VanderSanden

Meeting Minutes Approved on _____

David Bagley, Board Chair

Erin Sjoquist, Board Secretary