Sustainable Community Development

Collaborate with residents, businesses, government entities, developers, and other stakeholders to ensure that new investments serve the existing community.

a. Form strategic partnerships for community-driven development.

b. Establish and support community governance over land disposition and development decisions.

c. Foster innovation and inclusive support for local entrepreneurs, with an emphasis on BIPOC business ownership.

d. Advocate for public art that reflects the existing community and its history.

e. Advocate for improvements in local infrastructure and transportation to enhance accessibility and connectivity.
Affordable Living & Economic Stability

Work to mitigate displacement pressures on Whittier residents, businesses, and institutions.

a. Implement strategies for preserving Whittier’s existing Naturally Occurring Affordable Housing (NOAH).

b. Support dispute resolution with tenants and landlords, sharing resources when appropriate.

c. Advocate for preservation of affordable commercial space.

d. Work within community to preserve and enhance Whittier’s cultural identities, assets, and history.

e. Develop community wealth-building and housing stability programs focused on creative economic empowerment.
Strengthening Social Fabric

Create a sustainable network of neighbors who can connect within and across our diverse and multicultural neighborhood.

a. Promote programs and spaces that are welcoming and safe for all demographics.

b. Build a network fostering neighbor-to-neighbor and cross-cultural connections.

c. Strengthen local business networks to encourage community-centric economies.

d. Link community members and partners with one another to leverage skill sets and resources for grassroots organizing.

e. Support the continued growth of volunteer-led projects that encourage neighbors to meet one another, with emphasis on leadership development.
Continuing the Work

Build toward broader, long-term organizational sustainability.

a. Create a long-term financial sustainability plan that evaluates organizational assets and diversifies income sources.

b. Enhance communication strategies to effectively reach a multilingual and multicultural audience.

c. Clear visual, verbal, written, and multilingual branding and marketing about Whittier Alliance and what we do in the neighborhood.

d. Expand volunteer programs to build community stewardship.

e. Recruit, support, and retain high quality staff, Board Directors, and volunteers, providing clear pathways for leadership development.

f. Cultivate and maintain trust-based partnerships with key stakeholders and government entities.